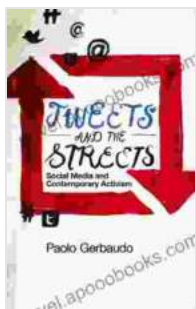


# Tweets And The Streets: The Power of Social Media in Social Movements

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In the wake of the Arab Spring and Occupy Wall Street, social media has become an increasingly important tool for social movements. But how does social media actually work to mobilize people and bring about change?



## Tweets and the Streets: Social Media and Contemporary Activism by Paolo Gerbaudo

★★★★☆ 4 out of 5

Language : English  
File size : 982 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 210 pages



In *Tweets And The Streets*, Zeynep Tufekci explores the role of social media in social movements, from the early days of Twitter to the present day. Tufekci argues that social media is not simply a tool for communication, but a powerful force that can shape the way we think about the world and our place in it.

Drawing on a wealth of case studies, Tufekci shows how social media can be used to build communities, spread information, and mobilize people for action. She also examines the challenges and risks associated with using social media for social change, such as the spread of misinformation and the potential for surveillance.

*Tweets And The Streets* is a must-read for anyone interested in the role of social media in social movements. Tufekci's incisive analysis provides a deep understanding of how social media can be used to bring about positive change.

## Reviews

- "Tufekci's book is a timely and important contribution to the study of social movements. Her insights into the role of social media are essential reading for anyone who wants to understand how social movements work in the 21st century." - **Eric Klinenberg**, author of *Palaces for the People: How Social Infrastructure Can Help Fight Inequality, Polarization, and the Decline of Civic Life*
- "*Tweets And The Streets* is a fascinating and insightful look at the role of social media in social movements. Tufekci provides a nuanced and balanced analysis of the opportunities and challenges that social media presents for activists." - **Sarah Kendzior**, author of *The View From Flyover Country: Dispatches From the Forgotten America*
- "Tufekci's book is a must-read for anyone interested in the role of social media in social movements. Her analysis is incisive and her insights are essential for understanding how social media can be used to bring about positive change." - **Mark Bray**, author of *Antifa: The Anti-Fascist Handbook*

## About the Author

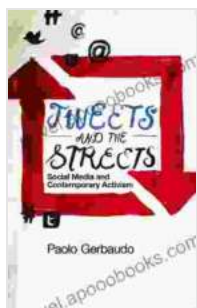
Zeynep Tufekci is a sociologist and writer who studies the intersection of technology, society, and politics. She is a professor at the University of North Carolina at Chapel Hill and the author of the books *Twitter and Tear Gas: The Power and Fragility of Networked Protest* and *Shadow Networks: Illusions of Control in the Digital Age*.

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